

PANAMA CITY BEACH INDUSTRY UPDATE— AUGUST 2018

[Southern Living](#) is a fan of Thomas' Donuts and highlighted all the different sweets available at the beachside restaurant.

[CMT](#) is once again filming at Pepsi Gulf Coast Jam and provided fans with tips on what to see and do at the festival over Labor Day weekend in Panama City Beach.

[Simply Southern Mom](#) took part in the "Preschoolers in Paradise" influencer trip and documented a beautiful visit to Panama City Beach.

[Red Tricycle](#) visited Panama City Beach during "Preschoolers in Paradise" and enjoyed their trip, from cake at Andy's Flour Power to the splashing around at Shipwreck Island.

[Mom on the Side](#) enjoyed Panama City Beach through the eyes of a preschooler and Shell Island was among their favorite highlights.

[Mommy Travels](#) featured Panama City Beach as a favorite beach getaway for the family and all ages.

[Travel Weekly](#) interviewed VP of Marketing Jayna Leach to highlight recent success in the destination's visitation success.

[News Herald](#) highlighted "Most Instagrammable" dishes in Panama City Beach based including all the favorite dishes.

[My Panhandle](#) reported on June bed tax collection numbers being up over the previous year.