PANAMA CITY BEACH INDUSTRY UPDATE— DECEMBER 2018

<u>ABC News</u> online share a story on weird things dropped on New Years Eve and included the Panama City Beach Beach Ball Drop in the piece syndicated to multiple stations.

<u>Matador Network's</u> Matt Meltzer included Panama City Beach as one of the best beach towns and encouraged traveler to visit, which helps neighboring communities impacted by the storm.

Nerd Wallet featured Panama City Beach as one of the to destinations to visit for New Year's Eve.

<u>TravelPulse</u> shared news on the wonderful Winter Resident offerings in Panama City Beach a good including Senior Prom.

<u>Travel Weekly</u> highlighted the many new properties and attractions coming online in Panama City Beach including the new Margaritaville Resort.