



## PANAMA CITY BEACH INDUSTRY UPDATE— JANUARY 2019

**Best Products** online included Panama City Beach in a slideshow-style roundup of affordable vacation ideas. PCB is featured at slide 18.

Vera Sweeny of **Lady and the Blog** shared an in-depth review of her Real Fun Thrills trip last year, with a focus on her jet ski tour with her daughter.

Michelle Marine from blog, **Simplify Live Love**, highlighted fun things to do in Panama City Beach with (and without) teens.

**Best Products** included Panama City Beach as one of Florida's 15 "Most Wow-Worthy Florida Beaches Begging to be Instagrammed."

Lauren Happel of blog, **Midget Momma** shared her experience in Panama City Beach at Gulf World Marine Park as well as reviewed six of her favorite Panama City Beach restaurants including Andy's Flour Power, Finn's and more.. Her final blog post on Panama City Beach was a story featuring the fun she and her daughter had on the Airboat Tour with Wild Thang Airboat Tours.

**Florida Sports Foundation** shared a feature on Panama City Beach and the new Sports Park as the new center of soccer in the Southeast.

**Total UMV: 348,530,690**