



PANAMA CITY BEACH INDUSTRY UPDATE— APRIL 2019

[Sports Destination Management](#) published information regarding Panama City Beach's new sports complex and the events that will be hosted once the facility opens in August.

President and CEO of Visit Panama City Beach Dan Rowe was interviewed twice by **The Weather Channel** via Skype to provide updates on Panama City Beach post-Hurricane Michael, as well as inform the national audience that the destination is open for spring and summer travelers. A combined audience of 529,623 tuned in for both interviews which were conducted live on April 7, 2019.

[Skift](#) highlighted an interview with President and CEO of Visit Panama City Beach Dan Rowe in an article discussing the future of Visit Florida and the ongoing budget battle of the state's official tourism marketing body.

As a result of visiting Panama City Beach for the UNwineD Culinary Festival, Eben Diskin published an article for [Matador Network](#) highlighting the destinations most popular sites and activities as well as his festival experience.

An avid fisherman and YouTube influencer, Luke Norman visited Panama City Beach during the "Chasin' The Sun" press trip in February and posted a video of his experience on his YouTube channel – [Fishing with Norm.](#)

Travel blogger and social media influencer [Melanie Sutradhata](#) visited Panama City Beach for the UNwineD Culinary Festival and posted details and photos from her trip on her blog.

Vanessa Krombeen Dyer, travel and lifestyle influencer, visited Panama City Beach April 22-25 and has already showcased the destination in six posts on her [@thecheekybeen](#) instagram account.

Family travel writer and blogger Andrea Chrysanthou visited Panama City Beach with her son and detailed her trip and the must-see, kid-friendly spots in the [Have Baby Will Travel](#) blog.

Total UMV: 10,223,743