



## PANAMA CITY BEACH INDUSTRY UPDATE— MAY 2019

Vanessa Krombeen Dyer, travel and lifestyle influencer, visited Panama City Beach April 22-25 and featured the destination on her blog, **The Cheeky Been.**

**Travel Pulse** and **MSN** named Panama City Beach “The Most Budget-Friendly Destination” in Florida, noting its “Caribbean-quality sand and water” and “loads of family-friendly entertainment.”

**Travel Pulse** also named Panama City Beach one of “The 12 Best Beaches in Florida,” pointing out its rebranding from a spring break destination to a family-friendly destination.

**Southern Living’s** June 2019 issue highlights Panama City Beach and Thomas Donut & Snack Shop in an article on “50 Reasons to Love Summer in the South.”

**Fodor’s Travel** named Panama City Beach one “The 20 Best Beaches in Florida,” highlighting its beach, Schooners and Pier Park.

Travel and lifestyle blogger, Giustina Miller, visited Panama City Beach May 16-20 and documented her trip on both her Instagram and her blog- **Domestically Blissful.**

**Coastal Living** named FINNS Island Style Grub one of “The Best Seafood Dives in America 2019,” noting the restaurant’s “high-end, super fresh ahi tuna and mahi mahi tacos and burritos.”

Highlighting Shell Island, St. Andrews Park, Econfina Creek, Camp Helen State Park and PCB Conservation Park, **Canadian Traveller** details Panama City Beach's lesser known eco activities.

**Real Estate Weekly** named Panama City Beach one of the "Top 10 Best Places to Buy a Beach House," according to a new report from VACASA- North America's largest vacation rental company.

WWE superstar, CJ Perry, lists Panama City Beach as the "Best Day Trip" to take from her hometown in Tallahassee in **USA Today Travel Go Escape's** Summer edition.

Shelbi Okumura of **Bucket List Bums** visited Panama City Beach May 16-20 for the destination's diving press trip. She details her experiences on her colorful Instagram.  
<https://www.instagram.com/p/BxulbTIFM3h/>

Social media influencer and photographer Jeremy Scott Foster of **Travel Freak** visited Panama City Beach during the destination's diving press trip and showcases some of his amazing shots on his Instagram.

<https://www.instagram.com/p/ByA2qZinHNx/>

<https://www.instagram.com/p/ByDdQsJHa0X/>

<https://www.instagram.com/p/BylnEApnwIN/>

<https://www.instagram.com/p/ByQV8dcnJsY/>

Social media influencer and travel blogger Adam Lukaszewicz of **Getting Stamped** visited Panama City Beach during the destination's press trip and has detailed his experience on his Instagram, including saved stories in his highlights.

<https://www.instagram.com/p/BxsOo04HvGE/>

Becca Hurley Craig, digital content manager for **Sport Diver Magazine** and **Scuba Diving Magazine**, visited Panama City Beach for the destination's diving press trip and details shots from her trip on both magazine's Instagram accounts.

<https://www.instagram.com/p/BxpVq1NpDD9/>

**Total UMV: 257,612,659**