

PANAMA CITY BEACH INDUSTRY UPDATE- JUNE 2019

Writer Ed Mashburn visited Panama City Beach for the Chasin' The Sun Press Trip and featured the destination's red snapper fishing in the June Issue of Florida Sportsman Magazine.

Two <u>Coleman Concierge Blog</u> posts, five @coleman_concierge Instagram posts and three @conciergecorner Instagram posts, created by Ed and Jenn Coleman, details their experience diving in Panama City Beach during the Diving Press Trip.

https://www.colemanconcierge.com/pcb-drive-and-dive/

https://www.instagram.com/p/Bxr9SOZBLbJ/

https://www.instagram.com/p/Bx7fpgKh8YN/

https://www.instagram.com/p/By_nTZ3hFvb/

https://www.instagram.com/p/Byp4r5-g4st/

https://www.instagram.com/p/BylTtiZHzQS/

https://www.instagram.com/p/BvX8WWRAvk-/

https://www.instagram.com/p/Bx2kYJxAXLq/

https://www.instagram.com/p/BxtAZUNHc -/

<u>Flamingo Magazine</u> featured Panama City Beach's Pepsi Gulf Coast Jam in their Summer Travel Issue as a "Road Trip-Worthy Event."

John Carlson of the NOAA went on <u>WKMX Radio</u> to discuss the recent shark sightings in Panama City Beach and ensured locals and visitors alike that the destination is safe.

<u>Sports Travel Magazine online</u> listed Panama City Beach's new Sports Complex as one of "5 Sports Venues to Watch," featuring the facility's details and insight from General Manager J.D. Wood.

<u>Travel Pulse</u> featured Panama City Beach's summer 2019 plans and details, including the new nonstop United Airlines flight from Chicago, Paula Dean's first Florida restaurant at Pier Park, the destination's new sports complex, as well as new hotels from SpringHill Suites by Marriott and Embassy Suites on Front Beach Road.

Panama City Beach's new Sports Complex was featured by <u>FamilyVacationsUS.com</u> in the below article entitled, "Choosing to Become a Travel Sport Family- Sports Tourism is Also Becoming a Big Business."

<u>Coastal Living</u>, <u>MSN</u> named Panama City Beach and it's REAL.FUN.FOURTH Independence Day Celebration one of "The Most Popular Seaside Cities for the Fourth of July This Year, According to Vrbo."

Blogger and writer Kristin Luna highlights three of Panama City Beach's most popular destinations- Shell Island, St. Andrews State Park and Camp Helen State Park in three articles for <u>Texas Monthly</u> online.

https://www.texasmonthly.com/promotion/st-andrews-state-park/https://www.texasmonthly.com/promotion/camp-helen-state-park/

Instagram influencer and blogger Jasmine Elias Boswell visited Panama City Beach with her husband and shares some of her beautiful pictures and experiences with her followers on her @jasmine.elias Instagram.

https://www.instagram.com/p/ByxuLyqDzGK/

https://www.instagram.com/p/ByysVicD0IW/

https://www.instagram.com/p/By3082vjNNu/

https://www.instagram.com/p/By6dkgFjbiO/

https://www.instagram.com/p/By9C9MyD2BV/

Featuring "The Best Things to Do In Panama City Beach On Your Beach Vacation," <u>365 Atlanta Traveler</u> details must-see attractions, water sports, golf, nature sights, rainy-day activities, dining, places to stay and upcoming festivals.

<u>Wide Open Country</u> listed Panama City Beach's Pepsi Gulf Coast Jam as one of the "9 Country Music Festivals to Go to This Summer."

<u>Coastal Living</u> posted "The Ultimate Vacation Guide to Panama City Beach, Florida." In addition to the beautiful beaches, it highlights popular places like St. Andrews State Park and Pier Park, as well as local restaurants, bars and places to stay.

Panama City Beach's new SpringHill Suites by Marriott was featured in <u>Travel Daily News</u>, announcing that the hotel is now open and only 17 miles from the Northwest Florida Beaches International Airport.

Social media influencer and photographer Jeremy Scott Foster of <u>Travel Freak</u> visited Panama City Beach during the destination's diving press trip and details his experience on his blog as well as showcases some of his amazing shots in four Instagram posts

https://www.instagram.com/p/ByQV8dcnJsY/https://www.instagram.com/p/ByInEApnwIN/https://www.instagram.com/p/ByDdQsJHa0X/

https://www.instagram.com/p/ByA2qZinHNx/

<u>Travel Pulse</u> named Panama City Beach one of "15 Places to Catch Fourth of July Fireworks on the Beach," highlighting its Freedom Rocks Show, Star Spangled Spectacular and Light Up the Gulf Show.

The Fishing Wire picked up LHG's recap release for Chasin' The Sun's fourth season.

Writer Abigail Abesamis attended Panama City Beach's UNwineD Culinary Festival and featured the festival and destination in the below <u>Forbes'</u> article entitled, "How A Food & Wine Festival Is Helping to Shift The Narrative Of A Former Spring Break Destination."

Total impressions: 314,431,898