

PANAMA CITY BEACH INDUSTRY UPDATE- JANUARY 2020

[The Washington Post](#) included Panama City Beach's New Year's Eve Beach Ball Drop in an article titled 'Get crowds off your calendar in 2020.'

[Cooking with Paula Dean](#) selected Panama City Beach as a 'Warm Winter Escape' in their January/February 2020 Issue.

[WTVY](#) announced Panama City Beach's 2020 Winter Residents programming on their website.

[The Fishing Wire](#) picked up Panama City Beach's TV Show, "Chasin' the Sun," season five, episode one release.

Travel and lifestyle blogger, Lindsay Lutz, visited Panama City Beach for the 2020 Beach Ball Drop for coverage on her Instagram, [@Lifelutzurious](#)

[SoWal](#) posted the Panama City Beach UNwineD Grant Tasting and Concert on their event's calendar.

Mireille of [City Peach](#) visited Panama City Beach for the destination's Beach Ball Drop press trip. She shares her family's experience on her Instagram, [@city.peach](#) and blog, City Peach.

YouTube couple, Sam and Nia, documented their experience during the destination's Beach Ball Drop press trip on their channel, [Sam and Nia](#), and on their various Instagram accounts, [@Niagirl9](#), [@SamandNia](#) and [@SamPaulPhoto](#).

[The Fishing Wire](#) shared a synopsis of Panama City Beach's "Chasin' the Sun" TV Show's *Puzzle Plans* episode.

[Flapol](#) included Panama City Beach's Stay It Forward program in an article titled, 'Sunburn—The morning read of what's hot in Florida politics—1.17.20.'

Travel blogger and influencer, Brianne Manz, of [Stroller in the City](#) shared coverage of the 2020 Beach Ball Drop on her Instagram, [@strollerinthecity](#), and her blog, Stroller in the City.

The [Associated Press](#) news service picked up the Stay it Forward press release, which was syndicated to several outlets including the New York Times, the Washington Post, USA Today, the Miami Herald and U.S. News and World Report.
Syndications: <http://bit.ly/3aZccdX>

Blogger Jennifer Gervens traveled to Panama City Beach with her father to experience the destination's diving offerings. While there she also highlighted the city's culinary offerings on her [Sweet T Makes Three](#) blog.

[The Fishing Wire](#) picked up Panama City Beach's release announcing the new episode of "Chasin' the Sun" titled Electric Offshore.

Total impressions: 226,051,466